



Comhairle Cathrach  
Bhaile Átha Cliath  
Dublin City Council

Strategic Policy Committee

## Economic Development & Enterprise Tuesday 23<sup>rd</sup> October 2018

Agenda Item 2: The Circular Economy

Dr. Joanne Rourke

Regional Waste Prevention Officer

Eastern-Midlands Regional Waste Office

### An introduction to the circular Economy

**A circular economy** is an alternative to a traditional linear **economy** (make, use, dispose) in which we keep resources in use for as long as possible, extract the maximum value from them whilst in use, then recover and regenerate products and materials at the end of each service life.

This area of economic activity and thought is becoming of more importance as we take account of major global issues such as our response to Climate Change and the scarcity of natural resources required for us to build inclusive and successful societies for all.

This presentation is designed to give the committee members a better understanding of what the circular economy is and how it represents a significant positive opportunity for business and society



## Circular Economy

